



iLuv selfy™, iPhone 5/5s and GALAXY S5 Case with a Built-In Remote Camera Shutter, Now Available at Staples

Port Washington, NY– October 1, 2014– [iLuv Creative Technology](#), the premier provider of the most comprehensive line of accessories for the mobile lifestyle, announces selfy™, a unique Apple iPhone 5/5s and Samsung GALAXY S5 case with a built-in wireless camera shutter, is now available at Staples retail locations across the country. This one-of-a-kind product delivers the stylish protection consumers demand together with a wireless remote shutter to allow greater flexibility while taking pictures with the iPhone 5/5s or Samsung GALAXY S5. In addition, the remote shutter is integrated into the back of each case so consumers always have it with them and it pairs to their phone wirelessly via Bluetooth®. No app is needed.



Selfy™ is a durable case that is available in iPhone 5/5s or GALAXY S5 designs, with a dual-layer, shock-absorbent design that protects the phone from everyday wear and tear such as drops and bumps. The innovative remote is seamlessly integrated into the case itself, sliding out when it's time to take a quick photo, then fitting securely back into the case after the photos have been taken. The selfy remote controls the phone's shutter with a simple touch of a button, without relying on any third-party apps.

The result is an intuitive user experience that makes taking pictures easier and is perfect for vacations, family gatherings and special events. Consumers can have their phones several feet away to fit everyone into the picture and just push the button on the remote to activate the shutter when they are ready. Images can then be uploaded to popular social media platforms or easily shared with family and friends.

Pricing and Availability

Selfy™ for iPhone 5/5s and GALAXY S5 is currently available in black and pink at Staples and www.staples.com for \$39.99.

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About iLuv

iLuv Creative Technology, the premier provider of the most comprehensive line of accessories for Apple, Samsung and smartphone devices, rapidly delivers products for today's discriminating consumers. Since inception, iLuv has amassed a total of 42 prestigious awards including 6 Red Dot Awards, 4 iF product design awards, 8 Good Design Awards, and 24 CES Innovation Awards. iLuv was also recognized with 2

Global iBrand Top 20 awards. These awards serve as recognition for our innovative design and engineering across a range of mobile accessories, including headphones, adapters, speakers and chargers. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products and why iLuv means Innovation · Lifestyle · Unquestionable Value at www.iLuv.com.

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